ABSTRACT OF THE DISCLOSURE

~~DIGITAL CONTENT DISTRIBUTION USING WEB BROADCASTING SERVICES~~

5   A method of securely receiving data on a user's system from a web broadcast infrastructure
with a plurality of channels. The method comprising the steps of: receiving promotional
metadata from a first web broadcast channel, the promotional metadata related to data available
for reception; assembling at least part of the promotional metadata into a promotional offering
for review by a user; selecting by a user, data to be received related to the promotional metadata;
receiving data from a second web broadcast channel, the data selected from the promotional
metadata, and wherein the data has been previously encrypted using a first encrypting key; and
receiving the first decrypting key via a computer readable medium, the first decrypting key for
decrypting at least some of the data received via the second web broadcast channel.

In another embodiment, a method and system to transmit data securely from a web
15   broadcast center is disclosed.

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